

# Privacy Policy - The Village at Towne Lake, HOA Inc.

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## Welcome

Welcome to <http://davidpearsoncommunities.com/villages.html>. This Privacy Policy is designed to tell you about the HOA's practices regarding collection, use and disclosure of information that the HOA may collect from and about you. Please be sure to read this entire Privacy Policy before using or submitting information to the Site. This Site is intended for use by residents of the United States. If you access this Web site from any non-U.S. territory, please note you do so at your own risk and are responsible for compliance with any local laws. Individuals, organizations and businesses are free to use our Web site for any lawful, worthy and ethical purpose, except as limited by these Terms and Conditions. Users with "robots," "spiders," or other automated programs may visit our Web site, but are prohibited from resending or redirecting information without our written permission.

## Definitions

In this Agreement, "you" and "your" refer to the user of the Web site. "Account" refers to the bank account or the credit card or debit card account you designate as the payment account. "Financial Institution" refers to the bank or card issuer, which holds or issues your Account. "Agreement" refers to the terms and conditions stated below, or as amended by us from time to time. "Business Days" means Monday through Friday, except for holidays.

## Your Consent

**By using this Site, you agree with all of the terms of this Privacy Policy.**

Whenever you submit information via this Site, you consent to the collection, use and disclosure of that information in accordance with this Privacy Policy, the Terms of Service and any specific provisions of this Site that may be presented at the time information is collected. By agreeing to this Privacy Policy, you acknowledge that the HOA will receive certain personal information when you pay with your credit card, debit card, electronic check or by way of an Automated Clearing House (A.C.H.) transaction and that you are voluntarily providing this information to us. The City will not rent, sell or otherwise make available to any third party any information that identifies you or payments you make through the Web site, other than to process the transaction requested by you or comply with applicable law, rule or regulation.

## Active Information Collection

Like many Websites, this Site actively collects information from its visitors. Some of the information that you submit may be personally identifiable information (that is, information that can be uniquely identified with you, including but not limited to your full name, address, e-mail address, phone number, and banking information).

Some areas of this Site may require you to submit information in order for you to benefit from the specified features (such as newsletter subscriptions, tips/pointers, order processing and so forth) or to participate in a particular activity. You will be informed at each information collection point what information is required and what information is optional.

## Passive Information Collection

As you navigate through this Site and/or receive emails in connection with this Site, certain information may be passively collected (that is, gathered without you actively providing the information) using various technologies and means, including, without limitation, those described below:

## Cookies

As with many Websites, the Site uses standard technology called "cookies," which are small data files that are transferred to your computer when you allow your browser to accept cookies. Cookies automatically identify your Web browser to the Site whenever you visit the Site, and make using the Site easier for you by saving your passwords, purchases, and preferences.

If you do not want information collected through the use of cookies, you generally can opt out of providing this information by turning the cookies off in your browser; however, some areas of the Site may not provide you with a personalized experience or access if you have disabled the use of cookies.

## **IP Address and Automatic Information**

The HOA may collect IP addresses and/or automatic information for purposes of system administration and to report aggregate information to our advertisers and sponsors. An IP address is a number that is normally automatically assigned to your computer whenever you access the Internet. Our computers may identify your computer by its IP address. When you request Web pages from the Site, our computers may log your IP address.

Automatic information is information may be collected by our computers when you request Web pages from the Site. Automatic information may include such information as the page served, the time, the source of the request, the type of browser making the request, the preceding page view and other such information.

## **Information From Other Sources**

From time to time the HOA, and/or our operation partners may receive information about you from other sources and add it to the data previously collected about you.

## **Use and Disclosure of Information**

Except as otherwise stated, the HOA may use information you provide to process payments, improve the content of our Site, to customize the display of the Site to your preferences, to communicate information to you (if you have requested it), for marketing and research purposes, and for the purposes specified in the Privacy Policy

If you provide personally identifiable information to the Site, the HOA may combine such information with other actively collected information unless specified otherwise at the point of collection on this Site. The HOA may combine personally identifiable information with passively collected information.

## **Access and Correction**

To keep your personally identifiable information accurate, current and complete, please contact the HOA as specified below. The HOA will take reasonable steps to update or correct personally identifiable information in our possession that you have previously submitted via this Site.

## **Security**

The HOA will take reasonable steps to protect your personally identifiable information as you transmit your information from your computer to our Site and to protect such information from loss, misuse and unauthorized access, disclosure, alteration or destruction in accordance with this Privacy Policy and the Terms of Use. You should keep in mind that no Internet transmission is ever 100% secure or error-free.

The HOA cannot guarantee any transaction's or activities absolute security and makes no representations or guarantees regarding the third-party used to protect the information you provide the HOA via this website. In no event shall the HOA be liable for compensatory, special, indirect, exemplary, or consequential damages or any damages whatsoever, arising from any form of legal or equitable action, including but not limited to contract, negligence, or other tortious actions, arising out of or in connection with the use, copying, theft, or display of the contents of this site, even if the HOA or an authorized representative of the council has been advised of the possibility of such damages.

## **Links to Other Websites**

You should be aware that when you are on the Site you could be directed to other sites beyond our control. For example, if you "click" on a banner advertisement, the "click" may take you off the Site onto a different Website. These other Websites may send their own cookies to you, independently collect data or solicit personal information and may or may not have their own published privacy policies. The HOA is not responsible for any sites on the Internet, except for this Site, or for the consequences of accessing those sites.

## **Other Terms**

Your use of this Site is subject to the Terms of Use. If you choose to use this Site, your visit and any dispute over privacy and data collection is subject to this Privacy Policy, the Terms of Use, and the Secured Payment Disclaimer, including limitations on damages and application of the law of the State of Georgia.

## **How to Contact The HOA**

If you have any questions, comments or concerns about this Privacy Policy or the information practices of this Site, please contact the HOA as follows:

The Village at Towne Lake, HOA Inc.  
c/o David Pearson Communities  
2000 First Drive, Suite 400  
Marietta, GA 30062  
[amity@davidpearsoncommunities.com](mailto:amity@davidpearsoncommunities.com)

## **Changes to This Privacy Policy**

If this Privacy Policy changes, the revised policy will be posted on this Site. Please check back periodically, and especially before you provide any personally identifiable information. This Privacy Policy was last updated on the date shown at the top of this page.